## iSkills: Undergraduate critical thinking with newspaper and social media sources Task Sheet

## The SIFT test

- Stop:
  - Do you know the website and source of information and what the reputation of the claim and website is?
  - If you don't, use the other steps below
- Investigate the source:
  - o Know what you are reading before you read it
  - o Look up the author and source
- Find better coverage
  - Look for trusted reporting or analysis on the claim
  - Understand the history and context of a claim
- Trace claims, quotes, and media back to the original context
  - Look for the original source of the story, e.g. a research paper, to see if it has reported accurately

## **Activity 1**

Using the SIFT test at the top of this document, examine the BBC News article *Why supermarket prices really became sky high in the UK* by Faisal Islam: <a href="https://www.bbc.co.uk/news/articles/c397n3jl3z8o">https://www.bbc.co.uk/news/articles/c397n3jl3z8o</a> and apply the SIFT test above.

Be prepared for discussion after the activity.

## **Activity 2**

Using the SIFT test at the top of this document, examine the Tiktok video 'Ditch regular sunscreen and use beef tallow!'

https://www.tiktok.com/@paulsaladinomd2/video/7315203179426123050?is from webap p=1&sender device=pc&web id=7569922115606234646 and apply the SIFT test above.

Be prepared for discussion after the activity.